

VISITING PORT ARTHUR HISTORIC SITE: KEY MESSAGES FOR TRADE PARTNERS



Enquiries:

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About the experience:

- Port Arthur is an iconic UNESCO World Heritage site and remains a must-see destination when visiting Tasmania.
- Our site provides an immersive experience, inviting visitors to connect with Tasmania's convict past and the history that helped shape both the state and the nation.
- Tour Guides have continued to bring Port Arthur's brutal conditions to life since it closed as a prison in 1877. In fact, the first guides were ex-convicts! Today, our experienced guides will fascinate you with the stories behind the unique history of this amazing site.
- With access to more than 30 historic buildings, ruins and heritage gardens, Port Arthur is one of the world's best-preserved time capsules of the convict era.
- As one of the Heritage and Cultural Attractions of Australia, Port Arthur offers an exclusive Wheel of Fate tour for luxury travellers. Go behind the scenes with one of our expert guides or conservation specialists. Dive deep into Port Arthur's rich history and dine in one of our historic houses.
- Spend the day at Port Arthur, there's so much to explore. The average time spent onsite is 3.5 hours. We provide multiple dining options with two cafes and a restaurant onsite. Catering packages are available for group bookings.
- As the sun sets, be guided through some of Port Arthur's infamous buildings as you explore the paranormal on a lantern-lit Ghost Tour.

How do people feel when they leave here?

- An emotional connection to the site and the stories it holds.
- Satisfied by the range of immersive experiences on offer and the opportunity they have had to explore.
- Surprised by the natural beauty of our site – it's not what you expect when visiting a prison!
- Motivated to find out more about their family history, to connect their history with our site.

What are the main reasons why people recommend that others should visit?

- Port Arthur is an exceptional visitor experience and remains a must see destination in Tasmania.
- To experience and understand the convict story, an integral part of Tasmania's history.
- To experience the spectacular Tasman Peninsula; be immersed in the rugged coastlines and national parks which include wheelchair accessible viewing platforms and walking tracks. The region also hosts artisan producers, wineries, distilleries and nature experiences.
- Value for money. Site entry provides you with a two-day pass.

About Port Arthur Historic Site

Port Arthur Historic Site is an iconic destination and makes up one of the 11 World Heritage Australian Convict Sites. It operated as a convict punishment station between 1830 – 1877, with some 7,500 convict men imprisoned. It was known as Hell on Earth, but today you'll find it's spectacularly beautiful. Explore the historical buildings, ruins and heritage gardens set amidst 100 acres of stunning landscapes.

Port Arthur offers a range of family-friendly tours every day:

- **Port Arthur Essentials Tour:** An overview of Port Arthur's history (45 minutes)
- **Port Arthur Premium Tour:** A deeper dive into the history and the site itself (90 minutes)
- **Escape from Port Arthur Tour:** Hear stories of the lengths convicts would go to escape this prison. (60 minutes)
- **Isle of the Dead Cemetery Tour:** A visit to the unique island cemetery where around 1100 people are buried. (40 minutes)

Evening experiences at Port Arthur:

- **Ghost Tour:** Port Arthur is one of Australia's most haunted sites. Visit locations and hear stories of these haunting after dark. (90 minutes)
- **Fine Dining:** 1830 Restaurant and Bar provides a stunning view of the Penitentiary and bay. The menu uses fresh seasonal produce sourced from local growers and producers. Our menu is designed to be shared.

Premium experiences:

- **Wheel of Fate:** A 4-hour VIP experience, delivering exclusive access to explore life in this infamous prison settlement. With a personal tour guide you will explore buildings that are off limits to regular visitors, before your two-course meal is served within an exclusive building by your personal chef. Private groups only of 2 to 10 persons.

Catering options:

At Port Arthur our café and restaurant provide dining options for FIT and group visitors all day. With pre-bookings (more than 48 hours notice required) the following options are available for all agents:

- **Picnic packages:** Lunch or morning tea packages served in one of our dining or function spaces, or taken for a picnic onsite.
- **Group dining:** Buffet style lunch or dinners prepared by our chef. Minimum 15 PAX.
- **Restaurant dining:** Book your group into our *1830 Restaurant* for a fine dining experience. Menu ordering or set menu availability.

Bookings:

Site entry and all tours are commissionable products for agents. To make a reservation you can contact: reservations@portarthur.org.au or +61 3 6252 2310 (from outside Australia) or 1800 659 101

Online bookings are available via the Agent Portal for all agents. To discuss gaining access, or any other trade-related enquiry please contact trade@portarthur.org.au

