

Port Arthur Talks

Old, new, large, small, basic, luxury: Port Arthur's relationship with the cruise sector

presented by Anne McVilly

The cruise-shipping sector is one of the fastest growing travel sectors globally. With more than 23 million people expected to take a cruise in 2020 this growth represent challenges and opportunities. Anne McVilly will present a snapshot of this sector, and discuss the challenges faced by Port Arthur. Can cruise growth benefit the site and region, without threatening our heritage values?

Anne is the Director of Tourism Operations for PAHSMA, and sits on the Board of the Australian Cruise Association. Having previously acted as Manager of the Tasmanian Travel & Information Centre in Hobart and Director of Destination Southern Tasmania, she has over 20 years' experience in the Tasmanian tourism and cruise industry. With specialities covering emergency and risk management, visitor experience and product development, Anne 's background makes her well equipped to respond to the challenges of increasing cruise ships numbers.

ALL WELCOME!

Wednesday 18 September 2019 at 5.00 p.m.

**Junior Medical Officer's Conference Room,
(the building behind the house)
Port Arthur Historic Site**

For more information call 6251 2324

